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human resources

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Presents:

## Corporate Social Responsibility Seminar

Transitioning your organisational culture from short term “take, make, waste” thinking to one of long term sustainability is becoming a survival imperative for organisations operating in a world of increasingly scarce resources. South Australian business’ wanting to adopt environmentally and socially responsible practices are now starting to implement changes in the workplace, which fosters Corporate Social Responsibility (CSR) within their culture. Increasingly there is an expectation from customers, employees, partners and stakeholders for organisations to demonstrate a commitment to CSR in respecting and serving the local communities they operate within.

Locher would like to invite you to attend our seminar on Corporate Social Responsibility, where you can learn how to take a practical approach to the sustainability of your organisation.

### What will the Seminar cover?

- > Introductions – Locher
- > CSR defined – Tony Innes
- > The business case for CSR – Tony Innes
- > Maximizing COMMUNITY partnerships – Tony Innes
- > Community Partnership Case Studies – Tony Innes
- > The benefits of “going green” – Suzanne Ridding
- > Developing an Environmental Management System – Suzanne Ridding
- > Green accreditation – Suzanne Ridding
- > Environmental case studies – Suzanne Ridding
- > Questions & discussion – All

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## Our guest speakers are subject matter experts on CRS:



### **TONY INNES**

Tony holds an Economics Degree and a Post Graduate Certificate in Sustainable Business. He has 30 years of commercial experience, mainly in the Finance Sector. He specialises in climate change education, strategy, corporate social responsibility and presenting the business case to corporate leaders on the merits of adopting sustainable practices. Tony is a member of the Al Gore Climate Project Leadership program and is a board member on a number of charitable development organizations.



### **SUZANNE RIDDING**

Suzanne is skilled in assisting organisations to identify the risks and opportunities of sustainability and climate change adaption and developing practical environmental, economic, social and governance initiatives that contribute to business strategy. Suzanne has a strong leadership, risk management, governance and financial background as well as experience in communications. She holds an MBA, is an experienced board director and also one of Al Gore's Climate Ambassadors through the Australian Conservation Foundation.

## Who would benefit from attending?

Organisations large and small seriously wanting to make a difference to their businesses and to their environment now and for the future

## When and Where

**When:** Friday 25<sup>th</sup> June 2010

**Time:** 9:00am – 11:00am

**Where:** Locher Human Resources, 80 Richmond Road, Keswick SA 5035

**Cost per person:** \$250.00 (excl. GST)

## Enrolment and Contact Information

A registration form is provided or available from our web site.

Alternatively, please contact Shannon Brown for further information.

### **Shannon Brown**

#### **Team Assistant - Organisational Development**

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